







GLAM

12

TENTS



GLAM



MODERN CLASSIC







INDUSTRIAL CHIC



NEW TRADITIONAL



NEW TRADITIONAL

32

3 HOW TO LIGHT YOUR SPACE

HOW TO PROPERLY PLACE A FIXTURE

S WHAT'S THE PERFECT FIXTURE FOR YOUR ROOM?

36 PRODUCT GUIDE

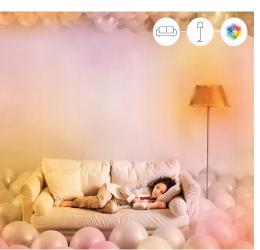


WiZ color changing smart LED light bulbs

bring fun and convenience into your home.





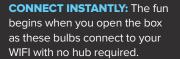












control Easily: You can control your lights with the WiZ app on your smartphone or with voice activated devices from Google Assistant, Amazon Alexa, Siri shortcuts. You can also control lights with other apps and devices through IFTTT.

SCHEDULE YOUR LIGHTS
TO FIT YOUR LIFE: You can
schedule your lights to come on/
off at certain times of the day
or to be triggered by detecting
your phone when you get close
to the house. You can even set
them to turn on and flash your
team's colors when they score.

HAVE FUN WITH COLORS:

Choose from preset light modes such as Fall, Relax, Wake, or Party modes. You can also create your own fun scenes by choosing from the digital palette of 16 Million colors and 64 Thousand shades of white.

NO DIMMER SWITCH NEEDED:

No need to install a LED rated dimmer on your wall; WiZ light bulbs dim with your phone or voice control devices.

SHARE CONTROL: The cloud based WiZ app gives you the flexibility to have multiple people control your lights, and you can set up guest control for specific periods of time.

How to light

In the average home, light is often added as an afterthought. Lighting plays a strong role in controlling mood and emotions. People often prioritize the functional aspects of lighting rather than the aesthetic part. In order to properly tie a room together, both need to be in alignment. Proper lighting is integral to providing comfort and beauty in a home.

Not all bulbs or fixtures are created equal, neither are rooms, styles, or locations. Thus, an ideal way to light up a space is to layer lighting by using, at a minimum, two types of lights per room. According to most designers, there are three main lighting purposes - ambient, task, and accent.





93911-PN

Ambient Lighting

Start with primary lighting - the lighting first turned on when entering a space. This is lighting that not only fills a room but is also functional - it illuminates the majority of an area. The larger the room, the larger the fixture. Finding the perfect centerpiece can create beautiful ambience.

Chandeliers are an excellent lighting source for this type of space and can double as an accent piece, similar to the way pendants bring a room together. Ultimately, ambient lighting is categorized as both functional and decorative lighting.

Task Lighting

Just like the name, these fixtures are specifically designed to help in task performance. Combined with ambient lighting, these lights can create a comfortable home. Dimmers are often installed with task lighting to align lighting with mood. Pendants, sconces, and floor lamps all work together to provide direct, focused illumination.

Accent Lighting

Wall-mounted lights such as sconces or track lighting are commonly used to highlight designs in a room. Accent lights create a dramatic effect by illuminating decor and the accessories of a home as well as architectural features such as the ceiling, walls and floors. They can be utilized to create multiple light directions or even to blend light together, reducing shadow and improving usability and safety for the eyes. When using colored lighting, it can dress the room up for the occasion or mood.

Once the purpose of each room is designated, make sure the quantity and types of lights needed are aligned with the function of the room. Then, decide on a theme and style.



How to perly Place a

Lighting is the jewelry

of architecture and home design. An improperly placed or improperly sized light fixture can seriously disrupt the look and feel of your space. Designers recommend having a middle ground between too big of a fixture and too small. That way the fixture is balanced with the scale of the space without overpowering or feeling oddly small. There are three important measurements to ensure proper fixture placement in your home: scale, clearance, and spacing.

The Scale of a Light Fixture

Before the proper placement for light fixtures such as chandeliers, pendants, and flushmounts, the primary factor to consider is the available space.

To determine the diameter of the light fixture that fits your space, follow the steps below:

- 1. Measure the length and width of the room in feet.
 - a. For example: 15 feet by 20 feet.
- 2. Add the two lengths together. a. For example: 15 + 20 = 35 feet.
- 3. Swap the value in feet for inches a. 35 feet = 35 inches
- 4. The ideal diameter for a light fixture in this room is: 35 inches

Next, to determine the height of a light fixture that fits your space:





94332-CWW

- Start with the height of the room (floor to ceiling) in feet.
 a. For Example: 12 feet high
- 2. Multiply the height by 2.5" to 3" per foot.
 - a. 12 x 2.5" to 3" = 30-36 feet
- 3. Swap the value to inches a. Example: 30-36 feet = 30-36 inches
- 4. The ideal height for a light fixture in this room: 30-36 inches tall

Based on the example of the room being 15" w x 20" l x 12" h, the ideal sizing of the fixture should be 35" wide and 30-36" tall.

Note: When placing the light fixture over a table, the diameter of your fixture should be 12 inches less than the width of the table.

Light Fixture Clearance

The hanging length and or height of the light fixture is just as imperative as its size, depending on the room or placement of the fixture. The light fixture clearance is ultimately dependant on the space where the light fixture is to be used.

 In a hallway or foyer, hang chandeliers or pendants with the bottom at least 6" higher than the door.

Spacing a Fixture in the Room

Consider the spacing between the light fixture and the surrounding furnishings or decor. Especially in places like the kitchen or even the dining room, where space for a light fixture is often limited.

Over a Dining Room Table

- Long rectangular/oval tables work well with linear chandeliers
- Square or round tables work quite well with pendants or smaller chandeliers
- Ensure that the width or length of the fixture is at least 1 foot shorter than the total length of the table
- Allow 28-32 inches of space between the table surface and the lighting fixture

Hallway

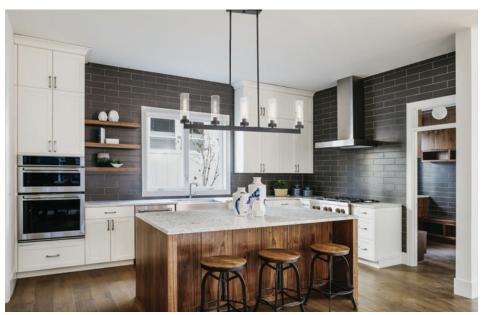
- · Keep lighting in one's line of sight.
- Hallways with higher ceilings should utilize a lower-hanging light fixture.

Above a Kitchen Island

Lighting over a kitchen island is crucial for food prep as well as aesthetics. Typically, Pendants, Mini Pendants, and Linear

In spaces where there's heavy foot traffic, such as living rooms, bedrooms, or open foyers:

- Keep a 7 foot clearance from the bottom of the fixture to the floor.
- Consider a low-profile flushmount, if you have a low ceiling that is around 8-9 feet.



95038-IG



94111-SG

Chandeliers are the most common light fixtures to place above a kitchen island.

For Pendants, be sure to account for equal space around each pendant, see example below:

- 1. Measure the length of the island a. For Example: 60" wide
- 2. Measure the diameter of each pendant and consider the number of pendants you want to place. Add up for a combined diameter. a. For Example: 3 pendants with an 8" diameter. Combined diameter = 24"



93903-BG

- 3. Subtract the combined diameter from the length of the island. a. For Example: 60" - 24" = 36"
- 4. Account for the space between each pendant by adding 1 more to the number of pendants. a. For Example: 3 pendants, now 4.
- 5. Divide your subtracted value by the number of pendants. a. Example: 36" / 4 = 9". There should be 9" of space between each pendant.
- 6. Hang your light fixtures approximately 66" - 72" off the floor to the bottom of each fixture or 28" - 34" above the countertop.

The Stairwell

Clearance between the bottom of the fixture and the height of the tallest occupant should be 18-24 inches.

Bedroom

If hanging the fixture directly above the bed, make sure that when you kneel on the bed the fixture is at least 6 inches above your head.

Bathroom

- To Eliminate shadows under the chin, eyes, and cheeks, wall sconces should be mounted on either side of the vanity mirror (or on the mirror's surface, if it's large), 36 - 40 inches apart.
- The center of each fixture should be roughly at eye level, or about 66 inches above the floor.
- Bath Bar lighting should be placed 75 to 80 inches above the floor right above the mirror.

Foyer

- The perfect height for a foyer chandelier is a minimum of 80-84 inches from the floor to the bottom of the chandelier.
- If the foyer is two stories high, the fixture should hang no lower than the point of the second floor.
- If there is a window above the two-story foyer, you should center the chandelier in the window so you can see it from the outside.



93089-SCB

What's the rfect Fix

First impressions are important. Walk

into any room in a home and the first thing you'll notice is the lighting. This tender, warm, glow emanating from the light fixture above, envelops the room in which you stand. A beautiful light fixture will be able to help you create a story or set a mood. So, when choosing the right light fixture for your home, be sure to consider its design as well as its function.





94101-SG

Chandeliers

Make a statement. Chandeliers are perfect for drawing the eye in with their substantial size and splendid design - be it weathered driftwood beads or sleek satin platinum arms. They are a perfect piece to place in a dining room over a dining table, since the table is always the focal point of the room.

Pendants

Draw attention in a room with a pendant. Pendants are smaller than chandeliers and tend to bring attention to smaller spaces or areas that need direct lighting - such as a kitchen nook, small dining table, or even a kitchen island.

Ceiling-Mount Light Fixtures (Flushmounts)

Create a subtle design statement with a ceiling-mount light fixture or flushmount. Flushmounts offer decorative touches in a room without being intrusive to the overall design. They are perfect for small spaces like hallways, apartment kitchens, laundry rooms, and closets. They come in a wide array of styles to coordinate with any type of décor.

Wall Sconces

Add a touch of light design in any room with a wall sconce. They offer a decorative way to illuminate artwork, bathroom and vanity areas, hallways.

Bathroom and Vanity Lights

Light the vanity area with some excellent task lighting, which can be a fixture above the mirror or sconces on either side.

Rustic REFINEL

NEWPORT COLLECTION

Coastal Weathered White

Driven by Classic Design, with elements of texture, metal and distressed wood. It's all about the mix!



Elements of Style

Rustic Refined Style is driven by Classic Design. Rather than feeling stiff and formal, it's all about adding texture and feeling cozy. There are often hints of antique or vintage elements, and distressed details, but the end result is warm and worldly.

A. 94386-CWW





The acclaim of the Rustic Refined Style is its versatility! Paired with sea-inspired interiors, it will inspire a smart yet relaxed Coastal Home. Mix into an interior with clean vintage appeal and this Rustic Refined piece will speak to Farm House Décor. Even Incorporated into a traditional home, but supported by clean and modern accents, a Rustic Refined detail will offer unexpected excitement, while introducing interest and comfort.









Style Evolution

Gone are the days when antler chandeliers and lantern wagon wheel fixtures were our only solution for lighting in rustic interiors. Natural forms have given way to true and familiar materials, classic shapes are softened and given age and texture to become more approachable. Dark and coarse finishes are lighter, soothing and welcoming. Instead of a direct representation and interpretation of the worn elements we want to bring inside our homes, these elements are hinted to, and lightened, to help preserve the elegance and sometimes simplicity of the design.

- **D.** 94383-CWW
- **E.** 94311-CWW
- **F.** 94302-CWW





dding a Luxe or glamorous feel to your home is as simple as adding elements to your interior that blend sleek design wi exquisite finishes. The Modern Glamour st almost always includes metallics, neutrals, shapes, bold lines and rich textures offerin timeless design that is forever subtle and elegant. As a style choice it is inviting yet safe, appeals to us all, and offers an update alternative to the formal classic interiors.





B. 94430-SG

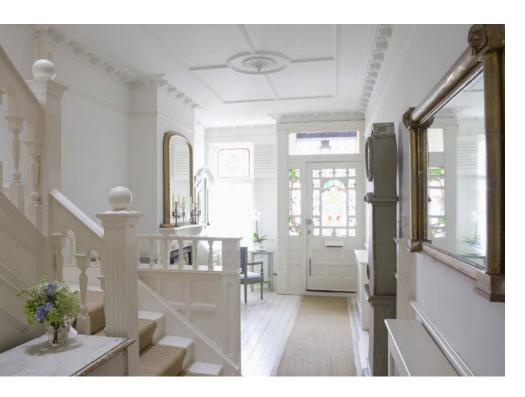
C. 94431-SG







- **A.** 95354-CH
- **B.** 95384-CH







CHLOIE COLLECTION

Sterling Gold Finish White Fabric Shade **Etched Glass Diffuser**

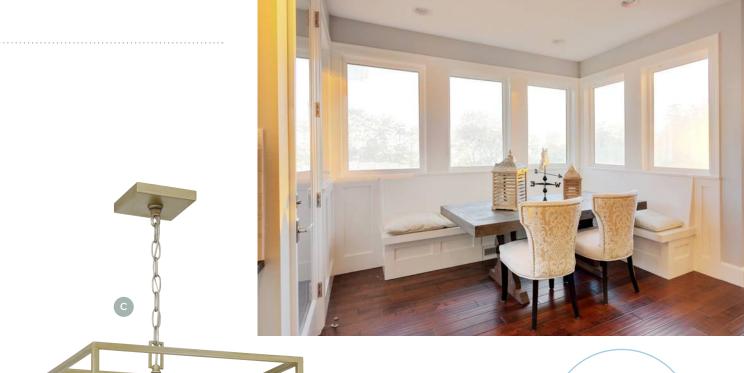




CLASSIC FORMS, TIMELESS AND FAMILIAR, COMBINED WITH MODERN ELEMENTS TO CREATE A FUSION BETWEEN OLD AND NEW.

The Modern Classic style, sometimes called Classic Reinterpreted, is a combination of Modern and Classic styles with a Minimalist approach. Forms and materials are simple yet timeless. Finishes are refined and updated through innovative colors, applied metallics, patinas and varnishes, working to introduce the Modern appeal. The look is tasteful and elegant proven through the test of time, a true blending of the familiar and intriguing.











C. 94131-SG

D. 94101-SG

E. 94111-SG

The wonderful thing about a Modern Classic element is that it is familiar, ageless and all around us! Whether it's furniture or accents that you have had handed down, or items bought just yesterday, they all carry the same basic need for this style – a clean timeless form. The modernization, and excitement, comes in the finish. Consider painting a classic wooden dining chair a lacquered white, or silver leaf a simple nesting table. By sticking to timeless colors such silver, white, black and gray-blues, the immediate result will be both fresh and sophisticated.







Brushed Gold Finish Beige Linen Shade Etched Diffuser

Restraint and attention to freedom of space are essential guidelines when considering an Elegant Minimalistic Style for your home. Decorative elements and impractical furniture and accents are to be removed, and light colored floors and ceilings should be smooth. Colors should be limited to white, gray, black, and brown with metal, treated wood and brick accents. Furniture should be multi-functional and accessories only as objects of art carrying a simplistic beauty of their own.

Polished Nickel Finish White Linen Shade Etched Diffuser









Brushed Gold Finish Beige Linen Shade



Brushed Gold Finish Etched Opal Glass Shade





- **E.** 93930-BG
- **F.** 93901-BG
- **G.** 93903-BG
- **H.** 93904-BG







It's as simple as function meets form, nothing more and nothing less. When elements are stripped down to their most basic function, that element now becomes the focal point. There is no hiding a flawed line or a poor finish in such a sparse design, so the end result has no option but to be perfect. Simple yet thoughtful design is by nature calm, refined and elegant.

BRADEN COLLECTION

Iron Graphite Clear Striated Glass Shade



INDUSTRIAL

CLEAN FORMS, STRIATED GLASS AND A DEEP IRON FINISH. THE BRADEN COLLECTION ENCOMPASSES ALL THAT IS INDUSTRIAL CHIC.

he Industrial style takes aspects from old factories and industrial spaces that in recent years have been converted to loft and warehouse living. Elements of this style can include weathered wood. functional metal details. exposed brick, exposed steel and concrete although always stripped down to the practical basics. By bringing a modern aesthetic element to the style, through either form or finish, the style shifts from Industrial Style to Industrial Chic. The look of Industrial Chic is achieved by combining the best aspects of old-world charm with modern sleekness. Think old rusty findings refurbished with a bright polished finish, or warehouse shades freshened with a shiny dazzling color. By layering in an unexpected twist, the Industrial Chic style adds surprising interest to both Modern and Industrial interiors alike.

A. 95088-IG

C. 95038-IG







D. 95001-IG

E. 95011-IG

The Industrial Chic movement is a direct result from the recent popularity of the Industrial Style.

In its truest sense, the Industrial Style is rooted in pure function, is often oxidized and aged, and carries little concern for aesthetic appeal. The interest lies in the functional beauty. Although fantastic in its own right, such a rigid style becomes sometimes difficult to incorporate into other interior categories. Hence the arrival of the Industrial Chic style! By adding that Modern Industrial mix, other styles such as Pure Modern, Contemporary, Farmhouse and Urban are candidates just waiting to be enriched with an Industrial touch.



Iron Graphite Finish **Clear Striated Glass Shade**

BRADEN COLLECTION



F. 95002-IG

G. 95003-IG





TRADITIONAL

OLD AND NFW ELEMENTS COEXIST IN HARMONY IN THE NEW TRADITIONAL

Breathing new life into Traditional Style.

ntering into the modern era, The New Traditional Style takes away the formality and predictability of the Classic Traditional Style while still staying true to the Traditional Style basics. The underlying design is still familiar but the lines are simplified, the finishes updated and trending elements are added to give fresh appeal. New traditional style puts emphasis on the comforts and conveniences of modern life, creating a much more calm and inviting interior, while still maintaining the refined elegance of traditional design.

A. 93038-SCB





D. 93089-SCB

E. 93030-SCB



LIAM COLLECTION

Satin Copper Bronze Finish Clear Glass Shade





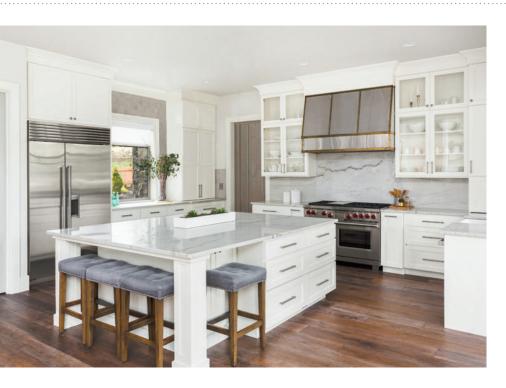


G. 93001-SCB

H. 93004-SCB







LIAM COLLECTION

Satin Platinum Finish Clear Glass Shade

Historically the Traditional Style is inspired by the romance of 18th-century European interior design.

The style is formal, sophisticated, orderly yet sumptuous through detail. Elements like matching furniture, deep color palettes, and substantial window treatments tend to be staples of this classic look. Because of today's busy lives we have redefined the way living spaces are used; traditional style has evolved bringing New Traditional Style to the forefront. Sleek furniture compliments instead of matching, rooms are light, personal style is emphasized. The familiar yet inviting characteristics of the New Traditional Style create harmony between old and new.



I. 93038-SP









L. 93089-SP **M.** 93030-SP



LIAM COLLECTION

Satin Platinum Finish
Clear Glass Shade





N. 93001-SP

0. 93003-SP

P. 93004-SP



PRODUCT GUIDE

PAGE	ITEM	MODEL	TYPE	BULBS	WATTS	WIDTH	HEIGHT	EXTENSION	HANGING OPTIONS	FEATURES/NOTES	SYMBOL
9	Α	94386-CWW	(C)	6	60	31.75	33.75		3' Chain, 10' Wire Incl.		
10	В	94332-CWW	(M)	1	60	13.25	22		3' Chain, 10' Wire Incl.		
10	С	94330-CWW	(M)	1	60	7	24.25		3' Chain, 10' Wire Incl.		
11	D	94383-CWW	(C)	3	60	18	25		3' Chain, 10' Wire Incl.		
11	Е	94311-CWW	(M)	2	60	13.5	12.25				
11	F	94302-CWW	(C)	2	60	10.25	12.5	8.25		Backplate 5" Dia.	
12	Α	94489-SG	(C)	9	60	32	30.75		(2) 6", 12" Rods Incl.		
13	В	94430-SG	(M)	1	60	10	8.75		(2) 6", 12" Rods Incl.		
13	С	94431-SG	(C)	4	60	21	24		(2) 6", 12" Rods Incl.		
14	D	94485-SG	(C)	5	60	26	21		(2) 6", 12" Rods Incl.		
14	Е	94411-SG	(C)	3	60	14.75	13.25				
15	F	94401-SG	(C)	1	60	5	12.25	3.25		Backplate 5" x 8"	
15	G	94402-SG	(C)	2	60	15.5	8.5	4		Backplate 5" x 8"	
15	Н	94403-SG	(C)	3	60	24.5	8.5	4		Backplate 5" x 8"	
16	Α	95354-CH	(C)	4	60	18	22.5		3' Chain, 10' Wire Incl.		
16	В	95384-CH	(C)	4	60	11.75	18		3' Chain, 10' Wire Incl.		
17	С	95388-CH	(C)	8	60	30	38		3' Chain, 10' Wire Incl.		
17	D	95302-CH	(C)	2	60	11	19.5	4.75			
18	Α	94138-SG	(M)	4	60	39	16.5	14	3' Chain, 10' Wire Incl.		
18	В	94130-SG	(M)	1	60	9	10.5		3' Chain, 10' Wire Incl.		
19	С	94131-SG	(M)	3	60	16	18.5		3' Chain, 10' Wire Incl.		
19	D	94101-SG	(M)	1	60	8	9.75	4.5			
19	E	94111-SG	(M)	2	60	13	12.25				
20	Α	93932-BG	(M)	4	60	26	31		3' Chain, 10' Wire Incl.		
21	В	93911-BG	(M)	3	60	15	12.75				
21	С	93931-BG	(M)	3	60	20	29		3' Chain, 10' Wire Incl.		
21	D	93911-PN	(M)	3	60	15	12.75				
22	Е	93930-BG	(M)	1	60	8	22.75		3' Chain, 10' Wire Incl.		
22	F	93901-BG	(M)	1	60	5.25	7	5.75			
22	G	93903-BG	(M)	3	60	20.75	7	5.75			6
22	Н	93904-BG	(M)	4	60	29.25	7	5.75			
23	I	93901-PN	(M)	1	60	5.25	7	5.75			(b)
23	J	93903-PN	(M)	3	60	20.75	7	5.75			(b)
23	K	93904-PN	(M)	4	60	29.25	7	5.75			(b)
24	Α	95088-IG	(M)	8	60	30.5	11		3' Chain, 10' Wire Incl.	Shown with T10 bulbs	



Built for installation in damp locations



Shades can be mounted in up or down position



Can be mounted to sloped ceilings

PRODUCT GUIDE

PAGE	ITEM	MODEL	TYPE	BULBS	WATTS	WIDTH	HEIGHT	EXTENSION	HANGING OPTIONS	FEATURES/NOTES	SYMBOL
25	В	95030-IG	(M)	1	60	2.75	12		3' Chain, 10' Wire Incl.	Shown with T10 bulb	
25	С	95038-IG	(M)	5	60	42.5	11		3' Chain, 10' Wire Incl.	Shown with T10 bulbs	
26	D	95001-IG	(M)	1	60	5	11	4.75		Shown with T10 bulb	(
26	Е	95011-IG	(M)	4	60	14.5	9.25			Shown with T10 bulbs	
27	F	95002-IG	(M)	2	60	16	6.75	5		Shown with T10 bulbs	
27	G	95003-IG	(M)	2	60	24	6.75	5		Shown with T10 bulbs	
28	Α	93038-SCB	(M)	5	60	42.75	7.5	5	(4) 6", 12" Rods Incl.		
29	В	93083-SCB	(M)	3	60	20	19		3' Chain, 10' Wire Incl.		
29	С	93085-SCB	(M)	5	60	24	22		3' Chain, 10' Wire Incl.		
30	D	93089-SCB	(M)	9	60	30	29.75		3' Chain, 10' Wire Incl.		
30	Е	93030-SCB	(M)	1	60	5	7.25		(2) 6", 12" Rods Incl.		
31	G	93001-SCB	(M)	1	60	5	8.75	7.25		Backplate 5" x 8"	()
31	F	93003-SCB	(M)	3	60	23	8.25	6.5		Backplate 8" x 4.5"	6
31	Н	93004-SCB	(M)	4	60	32	8.25	6.5		Backplate 8" x 4.5"	6
32	I	93038-SP	(M)	5	60	42.75	7.5	5	(4) 6", 12" Rods Incl.		
33	J	93085-SP	(M)	5	60	24	22		3' Chain, 10' Wire Incl.		
33	K	93083-SP	(M)	3	60	20	19		3' Chain, 10' Wire Incl.		
34	L	93089-SP	(M)	9	60	30	29.75		3' Chain, 10' Wire Incl.		
34	М	93030-SP	(M)	1	60	5	7.25		(2) 6", 12" Rods Incl.		
35	N	93001-SP	(M)	1	60	5	8.75	7.25		Backplate 5" x 8"	()
35	0	93003-SP	(M)	3	60	23	8.25	6.5		Backplate 8" x 4.5"	()
35	Р	93004-SP	(M)	4	60	32	8.25	6.5		Backplate 8" x 4.5"	6



Built for installation in damp locations



Shades can be mounted in up or down position



Can be mounted to sloped ceilings

WIZ Smart LED Bulbs

(M) Medium, standard bulbs (C) Candelabra bulbs

MODEL	TYPE	LUMENS	ССТ	SMART FEATURES	BULB FEATURES
IZ0126081	A19 LED	810	Full Color	WIFI, No Hub, App/Voice Control, Dimmable	Full Color Scenes, Adjustable Shades of White
IZ0087581	BR30 LED	900	Full Color	WIFI, No Hub, App/Voice Control, Dimmable	Full Color Scenes, Adjustable Shades of White
IZ0126071	A19 LED	750	2700-5000	WIFI, No Hub, App/Voice Control, Dimmable	Adjustable Shades of White
IZ0087571	BR30 LED	800	2700-5000	WIFI, No Hub, App/Voice Control, Dimmable	Adjustable Shades of White
IZ0026021	A19 LED	800	2700	WIFI, No Hub, App/Voice Control, Dimmable	2700K Warm White Only
IZ0087521	BR30 LED	750	2700	WIFI, No Hub, App/Voice Control, Dimmable	2700K Warm White Only









LIGHTS, Camera, Action

It's impossible to create a mood, style, or impression without light. Lighting is the jewelry of the home. It sparkles, it shines, it creates moods, and it makes impressions. Lighting is what makes your furniture, your keepsakes, your art, your memories, all come to life within your space. At Designers Fountain, we help you create your vision of lighting for your home, from the outdoor light that welcomes your guests to the chandelier and sconces that add character and panache to your rooms.

Visit your local lighting showroom for the expertise you need in finding the perfect fixture to fit your home and to order products shown in this magazine. Additional products and information can be seen at **www.designersfountain.com**